

**Revise RFP language to better integrate outcomes and strengthen the connection between outcomes and program goals and the ongoing use of data to inform program and system improvement.**

* Accountability
* Learning
* Advocacy

**Work with providers to develop and refine the learning outcome(s) and build capacity for evaluation.**

* Deepen commitment through answering their own questions
* Increase qualitative data collection
* Less antagonistic relationship with data and evaluation
* Making Meaning Sessions, Data Parties, Provider Feedback Surveys, informal interactions and dialogue
* Reduce gap between research and practice

PROCESS

**Redefine providers’ relationship to and perception of data, research, and evaluation from something that is done to them, a contractual obligation, to a collaborative process that feeds curiosity and drives learning & improved outcomes.**

* Strengthen & enrich feedback loops
* Co-researcher relationship
* Involvement of front line staff and program participants

OUTCOMES

RELATIONAL

ENHANCED

**Enhance outcomes management and evaluation procedures through increased engagement with providers and direct line staff and via the procurement process and RFP documents.**

* Elevate use of data for learning & decision making
* Increase Provider capacity to use data
* Increase Provider buy-in and interest